



News Release

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Zero calories, great tasting: Cargill introduces new EverSweet™ next-generation, stevia sweetener

Cargill to unveil its next-generation sweetener, EverSweet™, at SupplySide West, Oct. 7-8

MINNEAPOLIS – Oct. 1, 2015 – Food and beverage companies are looking for sweetener options to satisfy consumer health without sacrificing great taste. Cargill's answer to this: [EverSweet™](#) next-generation zero calorie sweetener. EverSweet™ sweetener will debut at SupplySide West (Oct. 7-8), where attendees can be the first to sample it in a variety of beverages (booth 3659).

“At a time when many consumers want to reduce sugar consumption and adopt healthier lifestyles, EverSweet™ sweetener offers a new, delicious choice for reduced and zero calorie food and beverages,” said David Henstrom, vice president for health ingredients, Cargill.

EverSweet™ sweetener is made with the same sweetness found in the stevia leaf, Reb M and Reb D, and provides consumers the great taste they crave with better sweetness intensity, faster sweetness onset and improved sweetness quality – without the bitterness or off-note aftertaste common with other stevia sweeteners.

Because the stevia plant produces only trace amounts of these molecules, using Reb M and Reb D to produce a sweetener hasn't been commercially or environmentally viable until now with fermentation.

“We've been talking about our Reb M & Reb D sweetener for months, and we are excited to give people the opportunity to taste and see for themselves how good it is,” added Henstrom.

EverSweet™ next-generation sweetener is expected to be commercially available in 2016.

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